

7 Steps for Effective Lobbying

1. Introduction

- Let the legislator know who you are. Make sure to give your full address because you are a constituent. Your legislator needs to know you live in the district and she or he works for YOU.
- Let them know that you are member of UFCW, your local and where you work. Because you are a union member, you are uniquely qualified to talk about the perils of Right to Work.
- Explain that you are there to talk about Right to Work and specifically to ask your Legislator to vote NO on Right to Work

2. Support your argument with the examples from the Right to Work Talking Points or using a real life story of what your union means to you.

3. Connect the legislation either directly or indirectly to the Legislator's constituents. For example, without unions to protect the middle class, all wages suffer. And in these difficult economic times, workers don't need another hardship.

4. Ask him or her to act by voting against Right to Work on the floor and request their help in reaching out to their fellow legislators to build opposition to the bill.

5. Give your legislator the flyer for their reference.

6. Use the Reporting Sheet to record your legislator's position on Right to Work and any comments you have from the meeting.

7. Follow up with the Legislator, especially those who were undecided or needed more information.